

## INNOVATION MANAGEMENT IN KNOWLEDGE INTENSIVE BUSINESS SERVICES IN CHINA

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SpringerBriefs in Business Innovation Management in Knowledge Intensive Business Services in China  
Bearbeiter von Shunzhong Liu 1. Auflage 2012.  
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In a knowledge-based economy, the development of a particular type of services, knowledge-intensive business services (KIBS), becomes one of the characteristic trends in economic evolution. Current research focuses mainly on service innovation in developed countries, but little consideration is given to the situation in developing countries.

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innovation as clusters in knowledge intensive business services: taking ict services in shanghai and bavaria as an example YAN ZHAO School of Management, Shanghai University, No. 99 Shangda Road, Shanghai, PR China 200444, PR China

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But other sectors may supply knowledge-intensive business services together with their main products, and such services are of course routinely produced by firms for their own use - almost all firms will have some internal office, computer, marketing activities, for instance. KIBS

firms are simply specialists in these service activities, which these are their main products.

**ECONOMICS KNOWLEDGE INTENSIVE BUSINESS SERVICES AND THEIR ...**

**ECONOMICS - KNOWLEDGE INTENSIVE BUSINESS SERVICES AND THEIR IMPACT ON INNOVATION IN CHINA**, by , Xing Shi , and , Dingtao Zhao , School of Management , University of Science and Technology of China

**Knowledge-Intensive Business Services (KIBS) as drivers of ...**

Knowledge-Intensive Business Services (KIBS) as drivers of multilevel knowledge dynamics , *Int. J. Services Technology and Management* , Vol. 10, Nos. 2/3/4, pp.152-174.

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**Knowledge intensive business services and their impact on ...**

Abstract. This study investigates the impact of knowledge intensive business services (KIBS) on innovation in China. First, we review the development of KIBS in China by analyzing the agglomeration, utilization, and quality of KIBS.